

# Chicas Verdes Outcome Report 2024

## Outcomes

This year we set out to bring people together to think about ways they can be more sustainable during an Earth Day Garden Clean Up Event. Many of the people in our neighborhood don't have access to outdoor space, so it's hard to connect with nature. During our event on April 20th, we hosted cooking demonstrations and a screen printing workshop. Guests learned gardening skills, made lettuce wraps with veggies from the garden, and harvested fruit, vegetables, and herbs using the screen printed tote bags they made to take everything home

Manual Arts is located in a food desert, so many people don't have access to healthy affordable food. To combat this, Chicas Verdes also hosted monthly produce distributions during lunch where they distributed 27,439 pounds of produce to 2,168 families. We worked with our school cooking classes to pack produce and had volunteers from our sponsor Anthem Blue Cross help. We also had chefs from Common Threads do cooking demos during the events. During one of the events we did a social media promotion where we had people follow @chicasverdes and then they got a treat that was frozen strawberries with yogurt drizzled in chocolate.

We also hosted monthly clothing distributions where they distributed 288 items of free clothing to students at Manual Arts.

In total our 30 student members served 2,200 families. Our team is most proud of hosting community events where students and families can learn about health and sustainability in a fun setting.



### GirlsBuild IMPACT REPORT Manual Arts High School Chicas Verdes

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#### Project Summary

Chicas Verdes hosted an Earth Day garden clean up event with cooking demonstrations and a screen printing workshop. Guests learned gardening skills, made lettuce wraps with veggies from the garden, and harvested fruit, vegetables, and herbs in the screen printed tote bags they made. Students also hosted monthly produce distributions where they distributed 27,439 pounds of produce to 2,168 families and monthly clothing distributions where they distributed 288 items of free clothing to students at Manual Arts.



**2,200**  
Community Members Served

**30**  
Student members

**ANTHEM BLUE CROSS  
iHeart IMPACT**  
Civic Engagement &  
Community Partners

**SKILL/OUTCOME**

Our team is proud of hosting community events where students can learn about health and sustainability in a fun setting.

## Evidence

To promote our Earth Day Garden Clean up event we made flyers that we hung around school, made announcements over the school loudspeaker the week of the event, and posted on social media. We used canva to create our digital flyers and put it on our Instagram grid as well as on our Instagram story in animated versions created with Canva. We also did the same process for our monthly produce giveaways. Below are examples of our social media posts. We make sure to do all of our posts in English and Spanish so that everyone can understand.



We also hosted a workshop with Bryan Ollinger from iHeartMedia, who taught us about composition and the rule of thirds. We did this so we could learn how to document our work better. He also came to the Earth Day celebration and took photos for us.

**Student photos from our photography workshop: linked [here](#)**

**Earth Day photos from Bryan: linked [here](#)**

### Reflection

We were very happy with the way people responded to our events. We found that it makes people really happy to be in nature and to spend time with their community. Next year, we would like to do more social media promotions and develop more partnerships to bring more people to our events.

PROJECT BUDGET	
BUDGET ITEM	PROPOSED AMOUNT
Project supplies	
<i>Describe items specifically needed for project e.g., science lab items, art supplies, etc.</i>	
Raised bed	\$217.91
Gardening supplies, mulch, plants	252.79
Operating/Administrative expenses	
<i>Describe miscellaneous office materials, swag (t-shirts), postage, copier toner, paper, and other supplies for grant operation.</i>	
Screen Printing paint and squeegees \$58.40 Screens for screen printing \$65.70 Tote bags \$251.84 Cooking workshop supplies \$100	\$475.94
Meeting snacks	\$57.27
<b>TOTAL BUDGET</b>	<b>\$1003.91</b>